



NSAW
PortIQ

PRIVATE EQUITY DATA PLATFORM

powered by

EQUIFY
ADVISORS

NETSUITE ANALYTICS WAREHOUSE FOR PRIVATE EQUITY

A transaction level view into your portfolio. Daily.
In a data platform your firm owns.



THE CHALLENGE

Portfolio company visibility is limited, and reporting can be slow, vague, and inconsistent. The typical reporting process from portfolio company to operating partner is cumbersome, creating unnecessary risk and delays. It frequently relies on manually prepared materials that require multiple inputs, reviews, and handoffs.

Reactionary.

Insight lags the close

Financials surface with the board deck, long after the month they describe, **too late to shape the conversation** or enable meaningful collaboration.

Vague.

Too high level to be effective

Reviews run on standard consolidated results, often built on a house of cards, making it **hard to get to details** that matter, fast.

Inconsistent.

Poor controls and continuity

Offline spreadsheets, top-sided entries, opening and adjustments to prior periods lead to **inconsistency and a lack of trust**.

WHAT PORTIQ ENABLES

The moment a portfolio company closes its books, that status is flagged for the PE firm and its results **and transactional detail behind it** are already in the platform, giving your team time to analyze and digest ahead of monthly reviews.

LEADING UP TO CLOSE

Transactions flow daily into PortIQ

All posted transactions flow daily into PortIQ for PE visibility before close.

PERIOD LOCKED

Books are closed

A portfolio company closes its month in its own system, on its own schedule. PE flagged.

MONTHLY REVIEW PREP

AI-Driven analysis and insights

Standardized dashboards and AI-powered analysis dissect the data, highlight areas of opportunity or concern

MONTHLY REVIEW

Walk in prepared

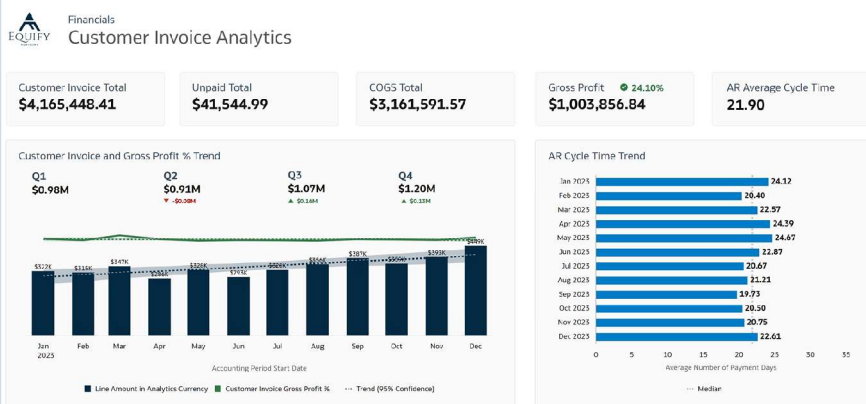
Come with the questions already answered, spending the time together charting a path forward.

For example: June closes ten days into July. Instead of waiting for the board deck to learn that material cost moved, the operating team has already seen June's numbers, has performed the analysis on the transaction detail with Claude, and is 10X more informed, turning the monthly review into a working session instead of a discovery session.

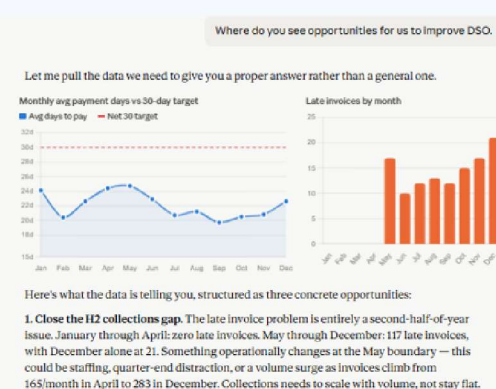
STANDARDIZED DASHBOARDS + AI ANALYSIS

One shared data model powers ready-made dashboards in Oracle Analytics Cloud and on-demand analysis with Claude, so every company is reported the same way and every question can go straight to the transaction detail.

Standardized Dashboards for Consistency (OAC)



Claude for Digging Deeper





HOW PORTIQ WORKS

YOUR DATA, REFRESHED DAILY



One place for analysis on every company.

A portfolio manager signs in once and queries Company A, B, and C from one interface, with controlled access so that each person sees only the companies they own.

WHAT COULD YOU ASK?

VENDOR SPEND

Are we paying different rates for the same vendor across portfolio companies?

"Three portfolio companies use the same shipping provider at three different rates: consolidating that spend could unlock a discount none of them can get alone."

WORKING CAPITAL

Who's extending terms further than they should?

"A cross-portfolio view of receivables and payment cycle times surfaces the outlier immediately, instead of waiting for a cash crunch to raise the flag."

REVENUE DRIVERS

Volume, price, mix, or operations?

"Revenue was down 8%: fewer customers, lower prices, a shift in mix, or fewer units shipped? A deep analysis that also explains how it was performed and taking you down the right path."

CUSTOMER CONCENTRATION

Which portfolio companies are exposed to customer concentration risk?

"Comparing concentration across the fund, not just within one company, shows where risk is quietly building before it becomes a problem."

GROUNDED IN YOUR REAL FINANCIALS

Dashboards that tie to your financials

Each company's P&L reproduces the numbers it already reports, built on one shared data model, so the platform agrees with the statements the firm already trusts.

Budget vs. actuals from any source

Plans from Excel, native NetSuite, or NSPB are normalized into one model, so variance analysis works the same way across every company.

Every acquisition makes it more valuable.

PE firms buy and sell companies constantly; PortIQ turns that motion into a compounding asset. Each new portfolio company adds its history to a record the firm keeps for as long as it holds the company, and beyond.



FROM THE FIELD



PortIQ is a serious needle mover. The ability to quickly interact and analyze transaction level detail has added tremendous value and utility for the firm.

Head of Portfolio Operations, mid-market private equity firm

JUST A FEW EXAMPLES OF TANGIBLE ROI

Pricing optimization

Understand quickly where pricing and revenue drivers can be optimized to improve topline performance.

Vendor spend

Duplicate vendors and mismatched rates surface across companies, ready to renegotiate.

Working capital

Receivables and payment-cycle outliers become visible before they turn into a cash crunch.

Overhead spend

Hours spent rebuilding spreadsheets shift to judgment on what the numbers mean.

HOW IT SCALES

PHASE 1

Start with a few companies

Establish the underlying PortIQ architecture and begin where the value is easiest to prove, with the companies whose NetSuite access is ready first.

PHASE 2

Prove the value

Run live reviews on real data and let the results prove themselves. Unlock buy in and the greenlight for additional rollout.

PHASE 3

Add the rest of the fund

Roll the platform out across the portfolio, implement in batches to maximize rollout speed.

FAST PORTFOLIO COMPANY ONBOARDING

Once your foundation is set, new company data flows enabled in about a week.

Once access is granted, getting transactional data flowing from the portfolio company into PortIQ is quick.



Companies onboarded fast

Transaction history flows in within about a week of NetSuite access, not after a lengthy implementation.



Refreshed every day

A living view of every company's performance, updated daily as transactions post.



Owned by your firm

The data stays with your firm as a growing record across the portfolio's history.